

# SOCIAL MEDIA PACKAGES



## SELF SERVE

1

- 5 Canva Templates  
*\*Additional Templates, \$20 each*
- For Example:
  - New Listing
  - Open House
  - Coming Soon
  - Testimonials
  - Just Sold
  - & more!
- 5 Highlight Designs

**One Time Fee:**  
**\$99**

## BRONZE

2

- 2 Social Media Accounts
- Market Stats (Burlington, Hamilton, Niagara N & Haldimand)
- Listing Related Posts (**Max. 4/month**)
- All Stat Holidays
- Shared RLP Content
  - Quarterly home price update and market forecast
  - Weekly RLP Blog
- Shared Burloak Monthly Blog
- 2 Highlight Designs

**Monthly Fee:**  
**\$149**

## SILVER

3

- 3 Social Media Accounts
- Market Stats (Burlington, Hamilton, Niagara N & Haldimand)
- Listing Related Posts (**Max. 6/month**)
- All Stat Holidays
- Feed Posts (**Max. 6/month**) Examples: Home Inspiration, DIY Repairs, Tips, Quotes
- Shared RLP Content
  - Quarterly home price update and market forecast
  - Weekly RLP Blog
- Shared Burloak Monthly Blog
- 3 Highlight Designs

**Monthly Fee:**  
**\$249**

## GOLD

4

- 4 Social Media Accounts
- Market Stats (Burlington, Hamilton, Niagara N & Haldimand)
- Listing Related Posts (**Max. 10/month**)
- All Stat Holidays + 6 minor Holidays of your choice
- Feed Posts (**Max. 8/month**) Examples: Home Inspiration, DIY Repairs, Tips, Quotes
- Shared RLP Content
  - Quarterly home price update and market forecast
  - Weekly RLP Blog
- Shared Burloak Monthly Blog
- 5 Highlight Designs

**Monthly Fee:**  
**\$329**

*\*Posts are created from your choice of templated brokerage designs unless the Custom Template Package Add-On is purchased.*

## CUSTOM TEMPLATE PACKAGE ADD-ON

To be added onto packages 2,3 & 4

### **Custom Template Package Includes:**

New Listing  
Open House  
Coming Soon  
Just Sold  
Market Stats  
Holiday Post  
Highlight Set

**ONE TIME FEE - \$120**

## PACKAGE ADD-ONS

- Additional Socials - \$20.00
- MP4 (Template) - \$15.00
- MP4 (Custom) - \$30.00
- Additional Highlights - \$5.00
- Additional Static Posts - \$10.00
- Linktree Setup/Design - Starting at \$20.00
- Facebook/ LinkedIn Banner- Starting at \$5.00